



**Reach your best customers in a  
unique programming environment –  
daily on stations across the Midwest**

# Successful Farming Radio Magazine®

The Successful Farming Radio Magazine® airs every weekday on 116 farm radio stations in the Midwest. The show is based on the latest stories from Successful Farming® magazine and Agriculture.com.

If your local radio station doesn't carry the show, request it. Contact Darrell Anderson, the voice of *Successful Farming Radio Magazine*, at [nspsfrm@tekstar.com](mailto:nspsfrm@tekstar.com).

## Successful Farming Radio Magazine® Network

- Currently totals 116 stations
- Approximately 10% of affiliates are NAFB stations
- Network has been on the air since 1996
- Provides coverage in the 12 Northcentral states, Arkansas, Colorado, Kentucky, New Mexico, Oklahoma, Pennsylvania, Texas, Utah, West Virginia and Wyoming
- Talent and management provided by Darrell Anderson of North Shore Productions, a full-time broadcaster since 1979.
- Daily program includes topics from Successful Farming®, as well as Agriculture.com.

## Demographic Coverage For The Successful Farming Radio Magazine® Network

Number of farms	726,424
Cropland acres	197,966,303
Farms with \$50K + sales	202,574
Production expenses	\$92,546,617,000
Number of cattle/calves	42,203,491
Number of dairy cows	2,242,739
Number of hogs/pigs	104,738,511
Corn acres	54,635,821
Soybean acres	35,220,965
Wheat acres	28,396,340
Forage acres	22,128,906

2007 Census of Agriculture  
Includes only counties with 90% geographic coverage

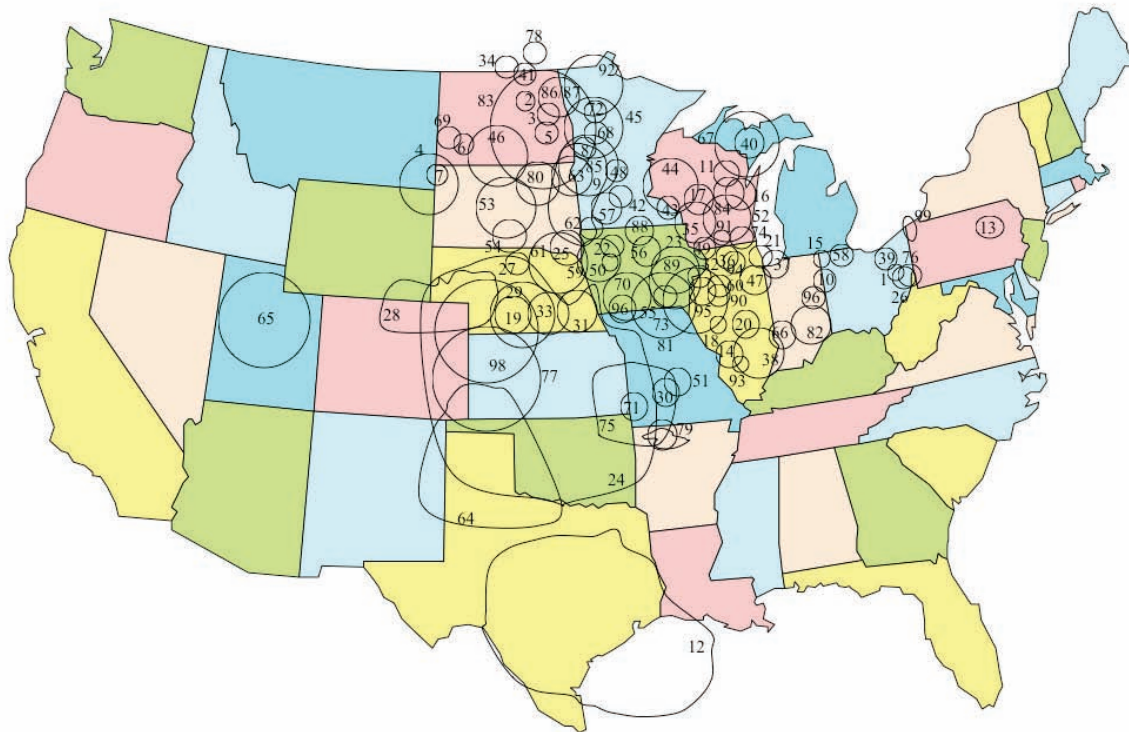
## A Major Farm Radio Network

Network	Stations
Brownfield Network	271
Texas State Networks	165
<b>Successful Farming Radio Magazine®</b>	<b>116</b>
Dairyline Radio	80
Ag Radio Network	79
RFD Illinois Radio Network	75
Northwest Ag Information Network	73
ABN Radio/Buckeye Ag Radio Network	69
Northern Ag Network	68
Southeast AgNet Radio Network	64
AgriTalk	63
Evan Slack Network	52
Louisiana Agri-News Network	46
Oklahoma Agrinet	42
Radio Oklahoma Network	40
Voice of Southwest Agriculture Network	39
Mid-America Ag Network	39
American Ag Network	38
Kansas Agriculture Network	37
Minnesota Farm Network	33
Agrinet News	32
Hoosier Ag Today	31
Mississippi Ag Network	27
Arkansas Radio Network	26
Cromwell Ag Network	26
AgWatch Network	23
Ohio Ag Net	23
Pennsylvania Farm Country Radio Network	23
Golden Plains Ag Network	23
Southern Farm Network	23
Yancey Ag Network	21
Price Discovery Report	19
Western Agri-Radio Networks	19
Michigan Farm Radio Network	18
Red River Farm Network	14
Linder Farm Network	12

Sources: National Association of Farm Broadcasting

# Successful Farming Radio Magazine® Coverage Map

116 stations as of 9/10



1. WJAW-FM McConnsville, OH	3,000w	100.9	6:10a	57. KILR-AM/FM Estherville, IA	250w/10,000w	1070/95.9	5:50a
2. KDAK-AM Carrington, ND	500w	1600	5:25a	58. WFIN-AM Findlay, OH	1,000w	1330	8:55a
3. KOVC-AM Valley City, ND	1,000w	1490	5:25a	59. KNOD-FM Harlan, IA	25,000w	105.3	5:35a/12:35p
4. KYDT-FM Sundance, WY	25,000w	103.1	6:50a/4:45p	60. WDUK-FM Havana, IL	3,000w	99.3	7:45a/4:15p
5. KDDR-AM Oakes, ND	1,000w	1220	5:25a	61. KSKJ-AM Columbus, NE	1,000w	900	6:11a/8:30a
6. KBIM-AM Lemmon, SD	1,000w	1400	6:50a/12:35p	62. KLEM-AM Le Mars, IA	1,000w	1410	12:28p
7. KFBS-AM Belle Fourche, SD	1,000w	1490	6:50a/4:45p	63. KQQQ-FM Brookings, SD	25,000w	102.3	10:15a/3:15p
8. KMRS-AM Morris, MN	1,000w	1230	9:45a/11:45a	64. KGNC-AM Amarillo, TX	10,000w	710	5:25a
9. KLOH-AM Pipestone, MN	9,000w	1050	12:25p/4:10p	65. KMTI-AM Manti, UT	10,000w	650	6:35a
10. WKBV-AM Richmond, IN	10,000w	1490	6:40a/12:33p	66. WJSD-FM Princeton, IN	6,000w	100.5	5:32a
11. WISS-AM/FM Berlin, WI	1000w/110w	1090/97.3	12:10p	67. WLST-FM Marinette, WI	100,000w	95.1	5:20a/5:20p
12. KKYX-AM San Antonio, TX	50,000w	680	12:50p	68. KXRA-AM Alexandria, MN	1,000w	1490	11:55a
13. WWSM-AM Lebanon, PA	5,000w	1510	6:50a/12:20p	69. KPCK-AM Bowman, ND	1,000w	1340	9:10a
14. WHCO-AM Sparta, IL	1,000w	1230	6:45a/12:40p	70. KAAV-FM Bethany, MO	50,000w	95.5	12:23p
15. WADM-AM Decatur, IN	250w	1540	12:40p/4:10p	71. KURM-FM Gravette, AR	6,000w	100.3	5:25a
16. WTKM-AM/FM Hartford, WI	500w/5,800w	1540/104.9	12:35p/6:35p	72. KPFW-FM Perham, MN	6,000w	99.5	5:20a
17. WRGO-AM/FM Richland Center, WI	1,000w/6,000w	1450/100.9	5:35a/5:37p	73. WTAD-AM Quincy, IL	5,000w	930	5:30a/1:30p
18. WIBM-AM Jerseyville, IL	500w	1480	12:38p	74. WLBK-AM De Kalb, IL	1,000w	1360	9:52a/12:52p
19. KQNK-AM/FM Norton, KS	1,000w/18,000w	1530/106.7	7:20a/12:20p	75. KURM-AM Rogers, AR	5,000w	790	5:25a
20. WTRH-FM Ramsey, IL	5,500w	93.3	5:40a/12:40p	76. WJAW-AM Saint Marys, WV	1,000w	630	6:10a
21. WKAN-AM Kankakee, IL	1,000w	1320	5:35a/1:35p	77. KBUF-AM Garden City, KS	23,000w	1030	8:40a
22. KCIM-AM Carroll, IA	1,000w	1380	6:25a/12:58p	78. KNDK-AM Langdon, ND	1,000w	1080	2:30p
23. KIJL-AM/FM Mount Pleasant, IA	250w/25,000w	1130/105.5	6:10a	79. KARV-AM/FM Russellville, AR	1,000w/6,000w	610/101.3	6:30a
24. KFRM-AM Salina, KS	5,000w	550	7:26a/11:30a	80. KJUV-AM Huron, SD	1,000w	1340	7:50a
25. KTCH-AM Wayne, NE	2,500w	1590	6:30a/12:45p	81. KRES-FM Moberly, MO	100,000w	104.7	6:30a/12:20p
26. WMOA-AM Marietta, OH	1,000w	1490	6:10a	82. WSLM-AM/FM Salem, IN	5,000w/50,000w	1220/97.9	6:45a/11:00a
27. KGNF-AM Broken Bow, NE	1,000w	1280	9:42a/5:30p	83. KQLX-AM Lisbon, ND	1,800w	890	7:15a/11:15a
28. KSIR-AM Brush/Ft. Morgan, CO	25,000w	1010	5:15a/7:23a/5:30p	84. WBEV-AM/WXRO-FM Beaver Dam, WI	1,000w/6,000w	1430/95.3	5:40a/5:45p
29. KLAN-AM/KQMA-FM Phillipsburg, KS	1,000w/100,000w	1490/92.5	8:05a/5:30p	85. KLOP-FM Madison, MN	25,000w	92.1	6:45a/6:05p
30. KKOZ-AM/FM Ava, MO	500w/6,000w	1430/92.1	7:05a	86. KMRS-AM Mayville, ND	2,500w	1520	6:35a/1:55p
31. KNDY-AM/FM Marysville, KS	250w/25,000w	1570/95.5	6:40a/10:30a	87. KMAV-FM Mayville, ND	25,000w	105.5	6:20a/1:50p
32. WRAM-AM/WMOI-FM Monmouth, IL	1,000w/3,400w	1330/99.7	6:50a/7:50a/12:13p	88. KIFG-AM/FM Iowa Falls, IA	1,000w/6,000w	1510/95.3	6:15a
33. KDNS-FM Downs, KS	28,000w	94.1	10:50a	89. KDMU-FM Bloomfield, IA	25,000w	106.9	5:50a/11:50a
34. KZZI-AM Rugby, ND	1,000w	1450	6:27a/5:46p	90. WVIL-FM Virginia, IL	6,000w	101.3	6:44a/1:30p/4:02p/9:44p
35. WGLR-FM Lancaster, WI	25,000w	97.7	10:00a	91. WLLT-FM Polo/Dixon, IL	3,000w	107.7	6:06a/12:50p
36. WZOE-AM Princeton, IL	1,000w	1490	5:22a/11:48a/5:50p	92. KKCO-AM/FM Fosston, MN	5,000w/25,000w	1480/96.7	6:20a/10:20a
37. WRIN-AM Rensselaer, IN	1,000w	1560	10:03a/12:18p	93. WINI-AM Murphysboro, IL	500w	1420	12:50p
38. WMCL-AM McLeansboro, IL	2,500w	1060	7:05a/12:19p	94. WRVY-FM Henry, IL	3,000w	100.5	6:45a
39. WHYZ-AM Zanesville, OH	1,000w	1240	6:50a/11:50a	95. WKXQ-AM Rushville, IL	6,000w	92.5	6:44a/1:30p/4:02p/9:44p
40. WHYB-FM Memomines, MI	7,000w	103.7	5:50a/5:50p	96. WSUX-AM/FM Shelbyville, IN	1,000w/265w	1520/96.5	5:50a
41. KDLE-AM Devils Lake, ND	1,000w	1240	6:45a/12:48p	97. KMRN-AM Cameron, MO	500w	1350	7:40a/11:40a
42. KBEW-AM Blue Earth, MN	1,000w	1560	9:50a/5:15p	98. KXXX-AM Colby, KS	5,000w	790	10:04a/5:08p
43. KCZQ-FM Cresco, IA	3,000w	102.3	6:25a/12:40p	99. WRTK-AM Youngstown, OH	500w	1540	New
44. KAGE-AM Winona, MN	4,000w	1380	7:27a/11:27a				
45. KBRF-AM Fergus Falls, MN	5,000w	1250	5:12a/5:20p				
46. KOLY-AM Moberidge, SD	5,000w	1300	6:45a/12:10p				
47. WGCY-FM Gibson City, IL	6,000w	106.3	12:28p				
48. KDUZ-AM Hutchinson, MN	1,000w	1260	4:40p				
49. KCLN-AM Clinton, IA	1,000w	1390	6:51a/11:51a				
50. KJAN-AM Atlantic, IA	250w	1220	6:07a/11:42a				
51. KELE-AM Mountain Grove, MO	1,000w	1360	5:45a				
52. WEKZ-FM Monroe, WI	35,000w	95.7	12:40p				
53. KWYR-AM Winner, SD	5,000w	1260	3:30p				
54. KBRB-AM/FM Ainsworth, NE	1,000w/3,000w	1400/92.7	5:45a/12:55p				
55. KIRX-AM Kirksville, MO	1,000w	1450	8:20a/5:40p				
56. KCOB-AM Newton, IA	1,000w	1280	6:15a/12:45p				

Total stations: 116 (9/15/10)



# Successful Farming

To learn more, contact your Successful Farming® sales executive or Curt Blades at 800-678-2895 or [curt.blades@meredith.com](mailto:curt.blades@meredith.com).

