

## Ag Advisor®

Ag Advisor® is a market research panel from Agriculture Online®. The panel members register, provide their demographic profile information and agree to participate in regular surveys from *Agriculture Online*. This panel provides advertisers with:

- Proprietary research opportunities
- Pre and post ad campaign research
- Directional research with a quick turnaround

Recent Ag Advisor® surveys:

- Ag Equipment Roadway Safety Survey
- Crop Tech Tour Survey
- Editorial Survey
- Farm Machinery Lubrication Survey
- Grower Survey
- Mobile Technology Survey
- Panelist Profile Survey
- Shops & Tools Survey
- Soil Moisture Level Survey
- Trucks & Accessories Survey

### Custom Research Package

- \$12,500
- Up to 12 questions
- 4 week turnaround

# Ag Advisor™