WEBINARS

Interact with remote prospects, customers and colleagues as if you were face to face with them. Successful Farming® Webinars provide you with industry-leading Web meeting capabilities, enabling you to elevate your brand and promote your product benefits directly to key customers and prospects. We help you increase revenue while also reducing costs.

Successful Farming Webinars deliver:

- Up to 1,000 participants
- Archived content for one year
- Downloadable content (via podcast or other)
- Technical and administrative support
- Pre-Webinar survey questions
- Reminder e-mail to pre-registered users
- Post-Webinar follow-up
- Electronic pre-registration
- Cross-promotion package of 200,000 ROS online ads on Agriculture Online®
  – Package includes 100,000 leaderboards (728 x 90) and 100,000 buttons (120 x 90)

Webinar sponsorships

Additional product advertising and promotional impressions available at current media pricing.

Webinar	Impressions	Cost
Sponsor Content Webinar	200,000 ROS	$15,000
Successful Farming® Content Webinar	200,000 ROS	$25,000