ONLINE ADVERTISING OPPORTUNITIES

Advertising Units Available

Unit	Maximum File Size	Dimensions (pixels)	CPM
Button	30K	120 x 90	$35
Jumbo Skyscraper	30K	300 x 600	$45
Leaderboard	30K	728 x 90	$45
Medium Rectangle	30K	300 x 250	$50
Slide Show	30K	336 x 280	$50
Rich Media			Call for quote
Video Pre-Roll	:15 seconds	mp4 file	Call for quote

Display ads

Display ads qualify an advertiser for a text link listing on our homepage.

Site sectional sponsorships

Sponsorship of a specific page or section of *Agriculture Online*

Interactive marketing units

Expandable ad units

Flash animation

Rich media (Eyeblaster, Shockwave, Motif, Unicast, Shoshkeles, Eyewonder and PointRoll)

Micro site

Customized sponsored editorial program within *Agriculture Online*

Positioning options

Run-of-site

Exclusive position

Limited run of site

Blackout

Roadblock

* Note: Expandable ad units and video ads must be user initiated.