E-NEWSLETTER ADVERTISING OPPORTUNITIES

Advertising Units Available

- Standard Ad
  - Two logo placements (120 x 60)
  - 100 word text
- Leaderboard (728 x 90)

Newsletter	Distribution | Frequency	Cost
Agriculture Online® Express Thursday bulletin of the most important news of the week, ideas from site visitors and new features on the site	24,000 | Weekly	$2,500 / Week
Women in Ag Update on issues ranging from business management to parenting and decorating. Includes input from our Women in Ag talk group, news, recipes and more. Sent monthly.	11,900 | Monthly	$1,500 / Issue
Beef Insider Current industry news and beef health tips	2,500 | Monthly	$1,500 / Issue
Ageless Iron Almanac Alert The Alert is an e-mail newsletter dedicated to antique tractor collectors and agricultural machinery enthusiasts.	14,000 | Monthly	$1,500 / Issue
Farm Home Collection Featured products available for sale from the Farm Home Collection for the farm, shop, home, field and business.	14,000 | Monthly	$1,500 / Issue