

SUCCESSFUL FARMING RADIO MAGAZINE® NETWORK

- Currently totals 113 stations
- Approximately 10% of affiliates are NAFB stations
- Network has been on the air since 1996
- Provides coverage in the 12 Northcentral states, Arkansas, Colorado, Kentucky, New Mexico, Oklahoma, Pennsylvania, Texas, Utah, West Virginia and Wyoming
- Talent and management provided by Darrell Anderson of North Shore Productions, a full-time broadcaster since 1979.
- Daily program includes topics from Successful Farming®, as well as Agriculture Online®

DEMOGRAPHIC COVERAGE FOR THE SUCCESSFUL FARMING RADIO MAGAZINE® NETWORK

Number of farms	712,212
Cropland acres	186,636,991
Farms with \$50K + sales	195,090
Production expenses	\$89,966,309,000
Number of cattle/calves	41,619,648
Number of dairy cows	2,229,359
Number of hogs/pigs	102,640,359
Corn acres	52,056,372
Soybean acres	32,753,750
Wheat acres	26,487,000
Forage acres	21,265,365

As of 7/09
2007 Census of Agriculture
Includes only counties with 90% geographic coverage

SUCCESSFUL FARMING RADIO MAGAZINE® IS A MAJOR FARM RADIO NETWORK

Network	Stations
Brownfield Network	271
Texas State Networks	165
Successful Farming Radio Magazine®	113
Dairyline Radio	80
Ag Radio Network	79
RFD Illinois Radio Network	75
Northwest Ag Information Network	73
ABN Radio/Buckeye Ag Radio Network	69
Northern Ag Network	68
Southeast AgNet Radio Network	64
AgriTalk	63
Evan Slack Network	52
Louisiana Agri-News Network	46
Oklahoma Agrinet	42
Radio Oklahoma Network	40
Voice of Southwest Agriculture Network	39
Mid-America Ag Network	39
American Ag Network	38
Kansas Agriculture Network	37
Minnesota Farm Network	33
Agrinet News	32
Hoosier Ag Today	31
Mississippi Ag Network	27
Arkansas Radio Network	26
Cromwell Ag Network	26
AgWatch Network	23
Ohio Ag Net	23
Pennsylvania Farm Country Radio Network	23
Golden Plains Ag Network	23
Southern Farm Network	23
Yancey Ag Network	21
Price Discovery Report	19
Western Agri-Radio Networks	19
Michigan Farm Radio Network	18
Red River Farm Network	14
Linder Farm Network	12

Sources: National Association of Farm Broadcasting

