



Living the Country Life®

IDEAS AND INSPIRATION
FOR YOUR PLACE IN THE COUNTRY

LIVING THE COUNTRY LIFE TV

The **Living the Country Life** Television program is designed to inform, entertain, and educate rural lifestyle homeowners about their way of life. Seen nationwide on RFD-TV, general topics include:

- Lawns / Landscapes / Gardening
- Trees / Woodlots
- Outdoor Entertainment
- Livestock / Pets
- Machinery
- Buildings / Facilities
- Product Showcase
- Pastures / Fences

FORMAT

1/2-hour TV program

PROGRAM TIMES (Central)

- Tuesday 6:30 pm
- Wednesday 2:30 am
- Wednesday 10:30 am
- Sunday 9:30 pm



*Hosted by: Betsy Freese, Editor-in-Chief
Living the Country Life*



TELEVISION PROGRAM

RFD-TV is devoted to educating and entertaining rural families with unique programming focused on rural interests.

RFD-TV is the only 24-hr channel in America offering an extensive collection of programs serving rural interests.

RFD-TV focuses on providing quality programs in three areas:

- Rural Living
- Agriculture
- Horses

RFD-TV began broadcasting December 2000 and can be found on DISH Network channel 231, Direct TV channel 379, Mediacom cable, NCTC cable and other small town cable systems.

- Reaches 30 million households
- 80% of viewers watch two or more hours of RFD-TV each day
- 75.1% of viewers live on a farm or in rural America