

# Living the Country Life®

IDEAS AND INSPIRATION  
FOR YOUR PLACE IN THE COUNTRY

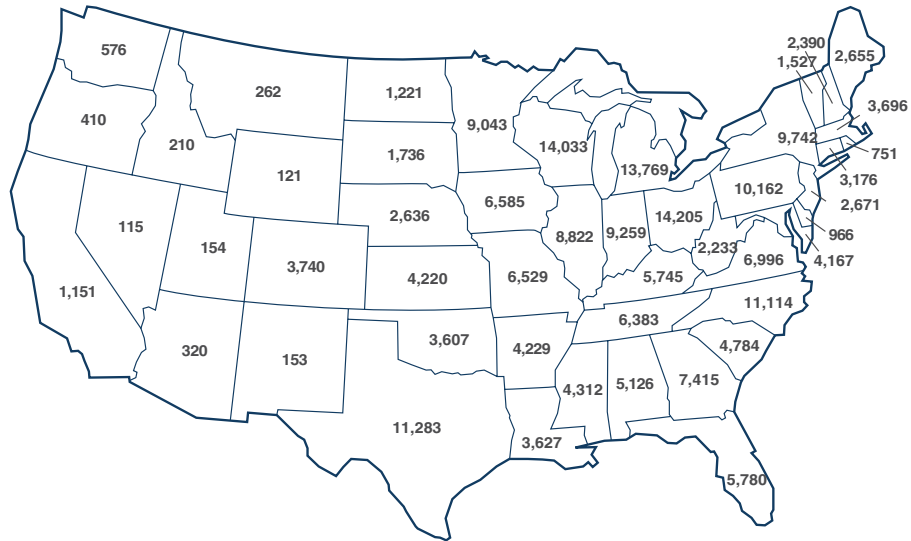
## LIVING THE COUNTRY LIFE MAGAZINE

PUBLISHING SCHEDULE 2008			ADVERTISING RATES 2008	
ISSUE	AD CLOSING DATE*	MAILING DATE	UNIT	4C NET RATE
February	12/03/07	1/02/08	Spread	\$20,000
April	2/04/08	3/03/08	Full page	\$10,000
June	3/31/08	5/01/08	2/3 page	\$7,500
August	6/02/08	7/01/08	1/2 page	\$6,000
October	8/04/08	9/01/08	1/3 page	\$4,200
December	10/06/08	11/03/08		

\*Materials are due at ad close.

## CIRCULATION DISTRIBUTION

Total Circulation – 200,000



## EDITORIAL CALENDAR 2008

MAGAZINE

### FEBRUARY

- Buyers' guide: ATVs
- Low-maintenance horse barns
- Bird houses
- What not to plant (invasive species)
- Tapping trees for maple syrup

### APRIL

- Buyers' guide: Garden tillers
- Horse breeds
- Mushroom hunting
- Tips on grazing
- Building a retaining wall

### JUNE

- Buyers' guide: Electric fences
- Top 10 shade plants
- Raising goldfish for your water garden
- Pond docks
- All about rabbits

### AUGUST

- Buyers' guide: Pond aerators/windmills
- Composting
- Wildflowers
- Tips on loading and hauling horses
- Summer lawn care tips

### OCTOBER

- Buyers' guide: Scrapers and graders for lanes
- Food plots for wildlife
- Pumpkins/squash/gourds
- Buying hay for horses
- Raising sheep

### DECEMBER

- Buyers' guide: Chain saws
- Nut trees
- Raising goats
- Holiday gift guide
- Windbreaks